



MOTORSPORTS AND YOUR CAREER

- The Size of the Opportunity
- The Variety of Opportunities
- Depth of Job Types



**WOMEN IN
MOTORSPORTS**



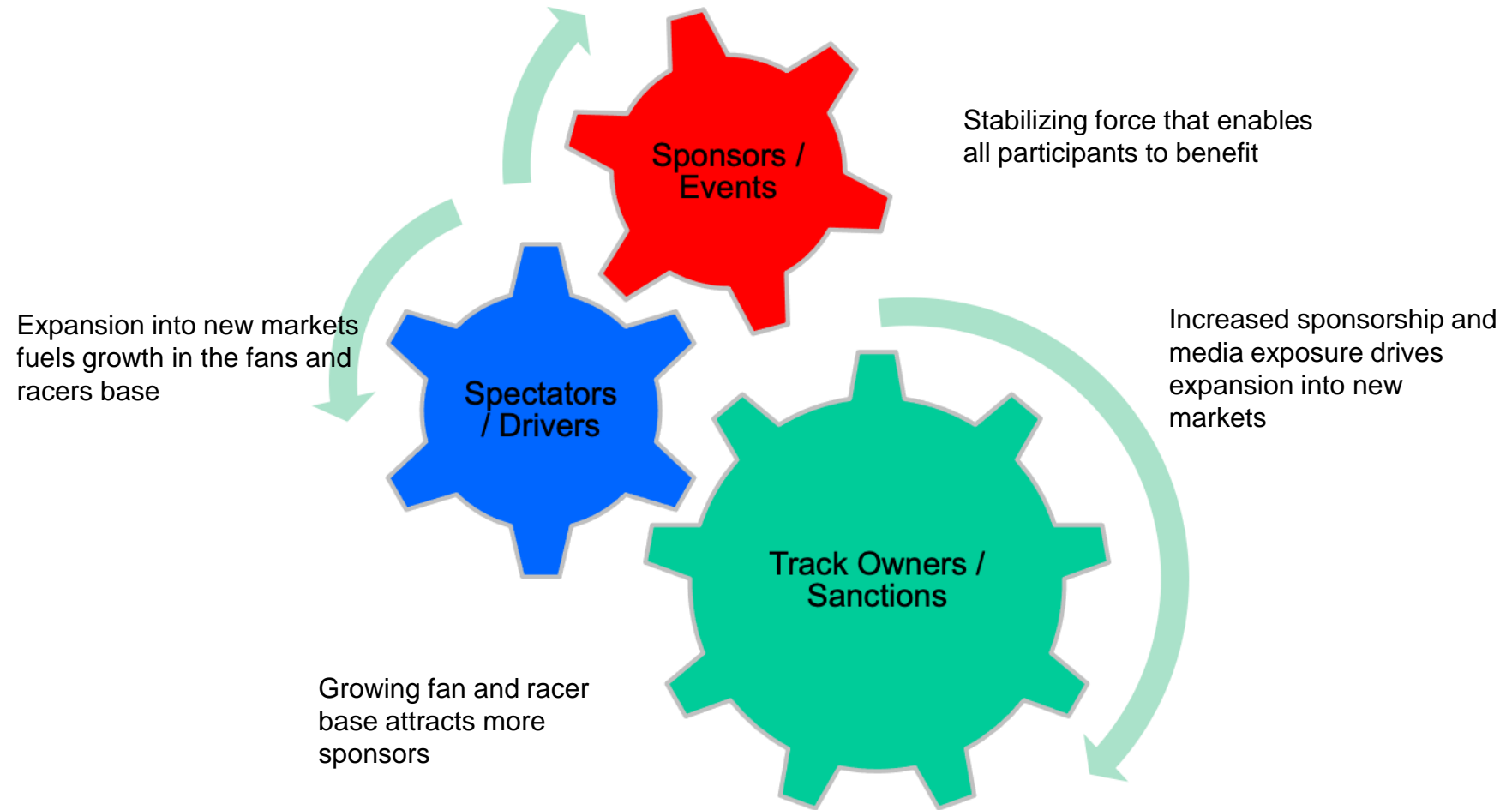
NORTH AMERICA

MOTORSPORTS AND YOUR CAREER

- Motorsports offers tremendous opportunities for careers via the breadth of the industry, types of racing and depth of job types. This section provides an overview:
 - The Size of the Opportunity
 - The Variety of Opportunities
 - Most Opportunities begin at grass roots

The different aspects of motorsport form an ecosystem

And, opportunities.

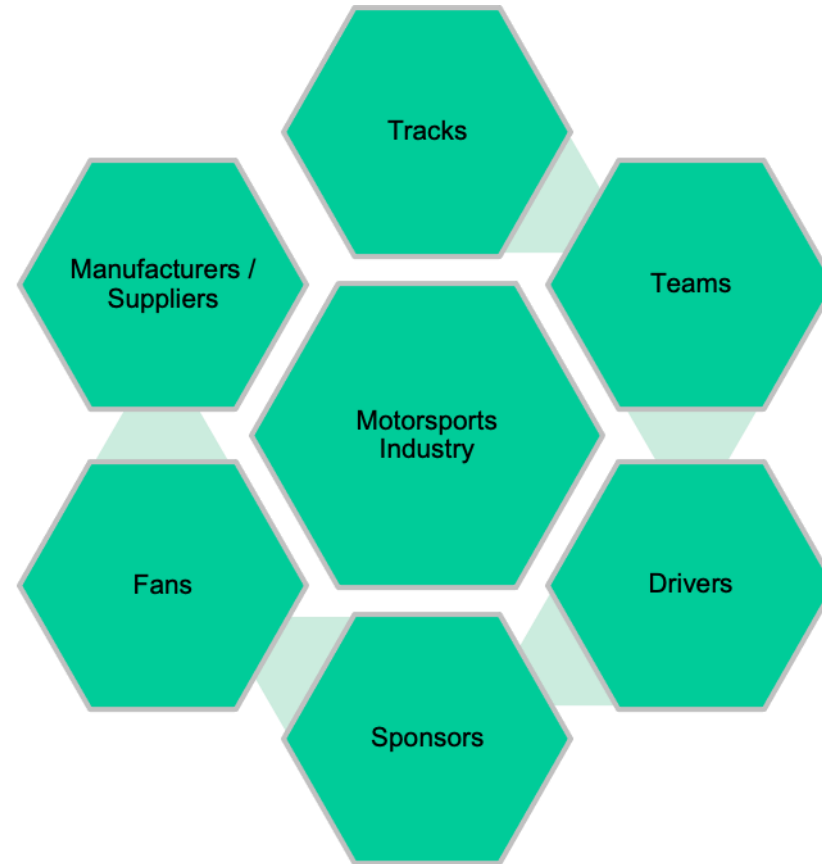


The Industry

Executive Summary

- **More than 1,200 facilities operate in all 50 states**
- **More than 250 sanctioning organizations**
- **More than 15,000 events annually**
- **More than 43,000,000 fans attend motorsports events each year.**
- **More than 57,000 race teams compete at racetracks across the country.**
- **Attendance by participants (drivers, crew members, and owners) exceeds 8,000,000 people per year.**
- **Tracks generate nearly \$1.8 billion dollars in revenue each year.**
- **Teams spend in excess of \$4.7 billion dollars annually.**
- **There are nearly 16,000 full-time and 30,000 part-time employees at racetracks across the country.**
- **Almost 25,000 business (approximately 25 per track) are directly impacted by racetracks.**
- **Motorsports is big business – Grassroots Motorsports is the foundation!**

Motorsports is Connected



Racing & Performance Industry Organizations

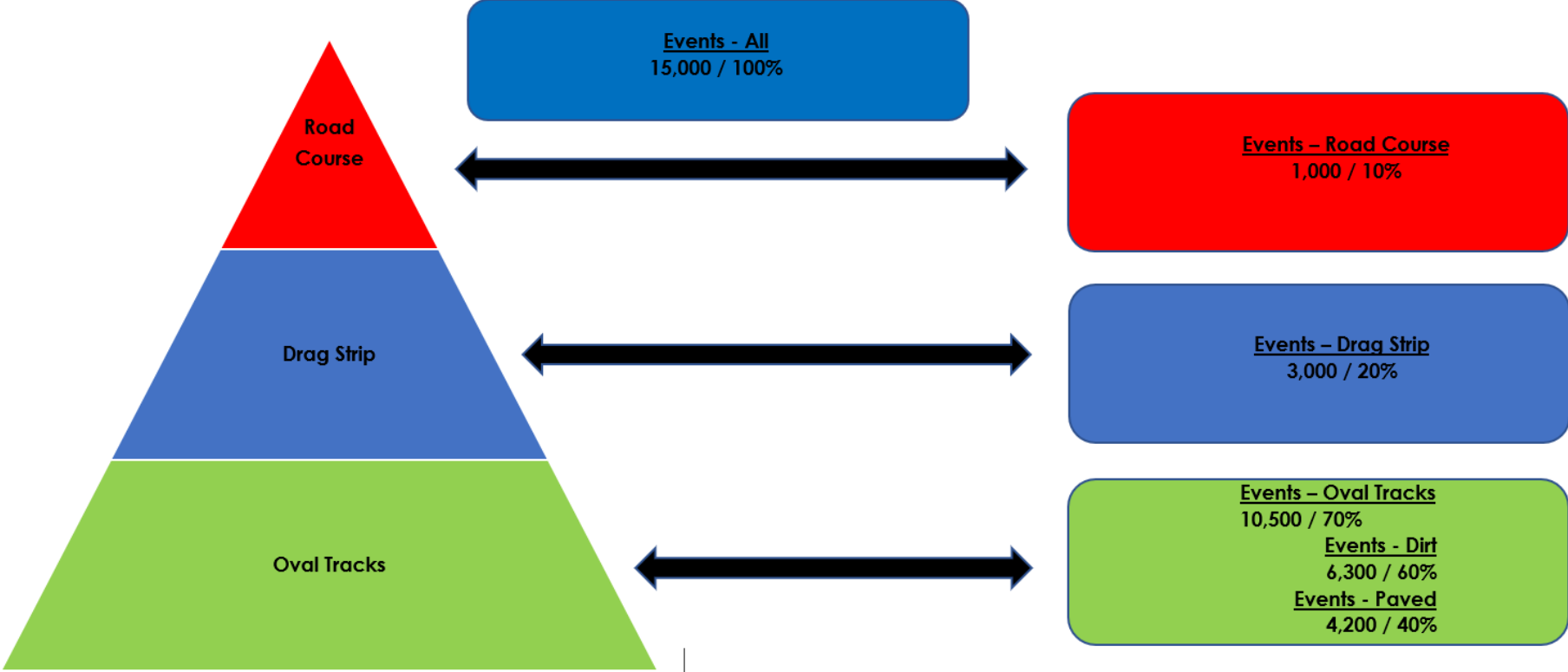


- [Specialty Equipment Manufacturer Association \(SEMA\)](#)
 - Members are producers and marketers of specialty equipment and services for the automotive aftermarket. Hosts annual trade show in Las Vegas.
 - [SEMA Business Women's Network \(SBN\)](#)



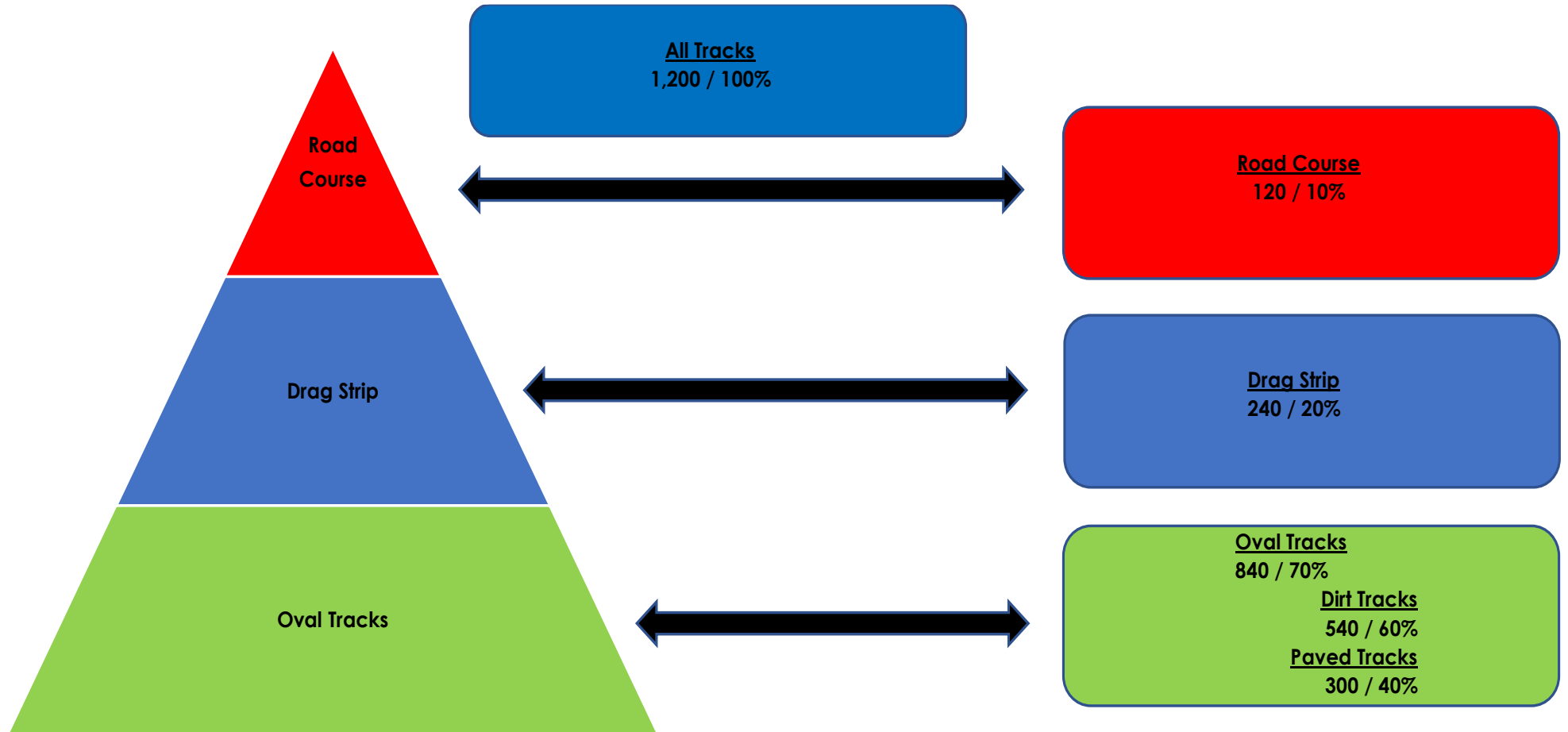
- [Performance Racing Industry \(PRI\)](#)
 - Serves as a motorsports source for trends, merchandising ideas, new products and business strategies. Legislative advocate for tracks, sanctioning bodies and related businesses. Hosts annual trade show in Indianapolis.

Types of Racing & Events



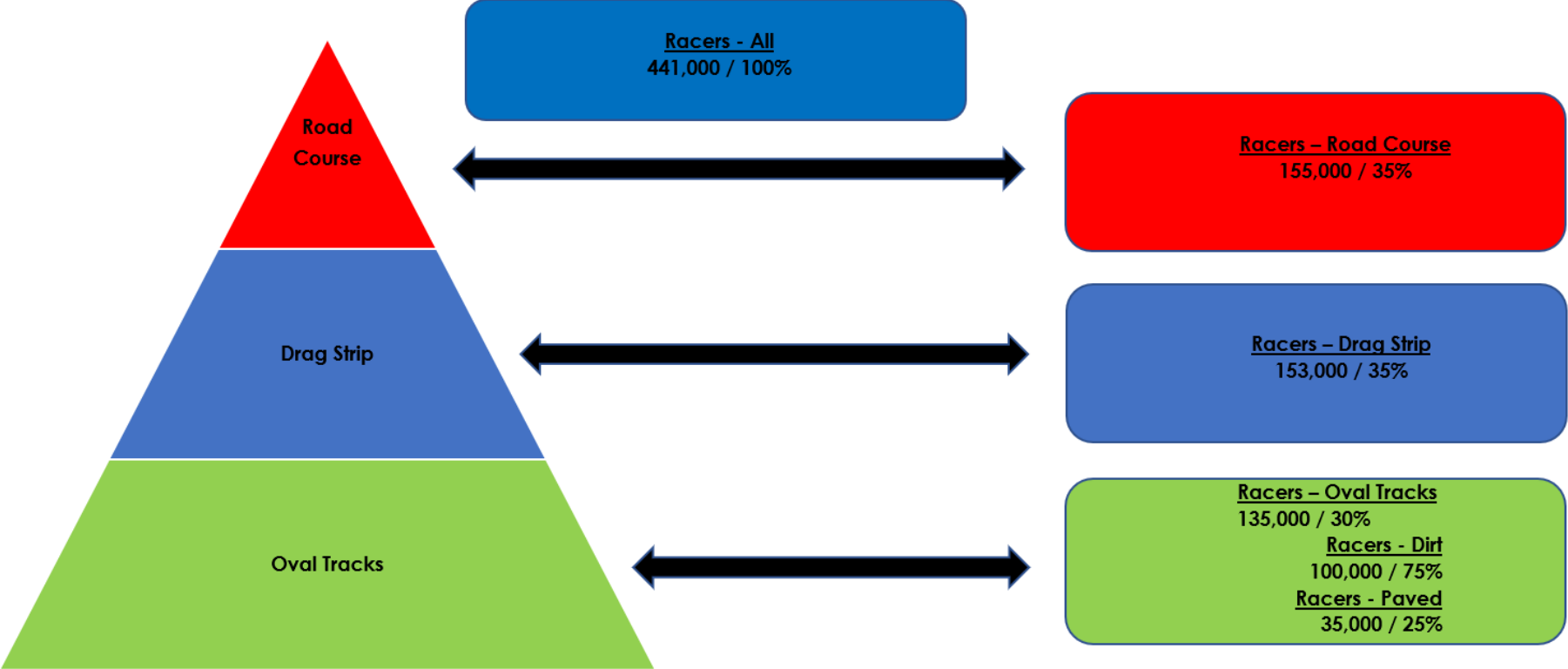
Source: National Speedway Directory

Tracks – The Field



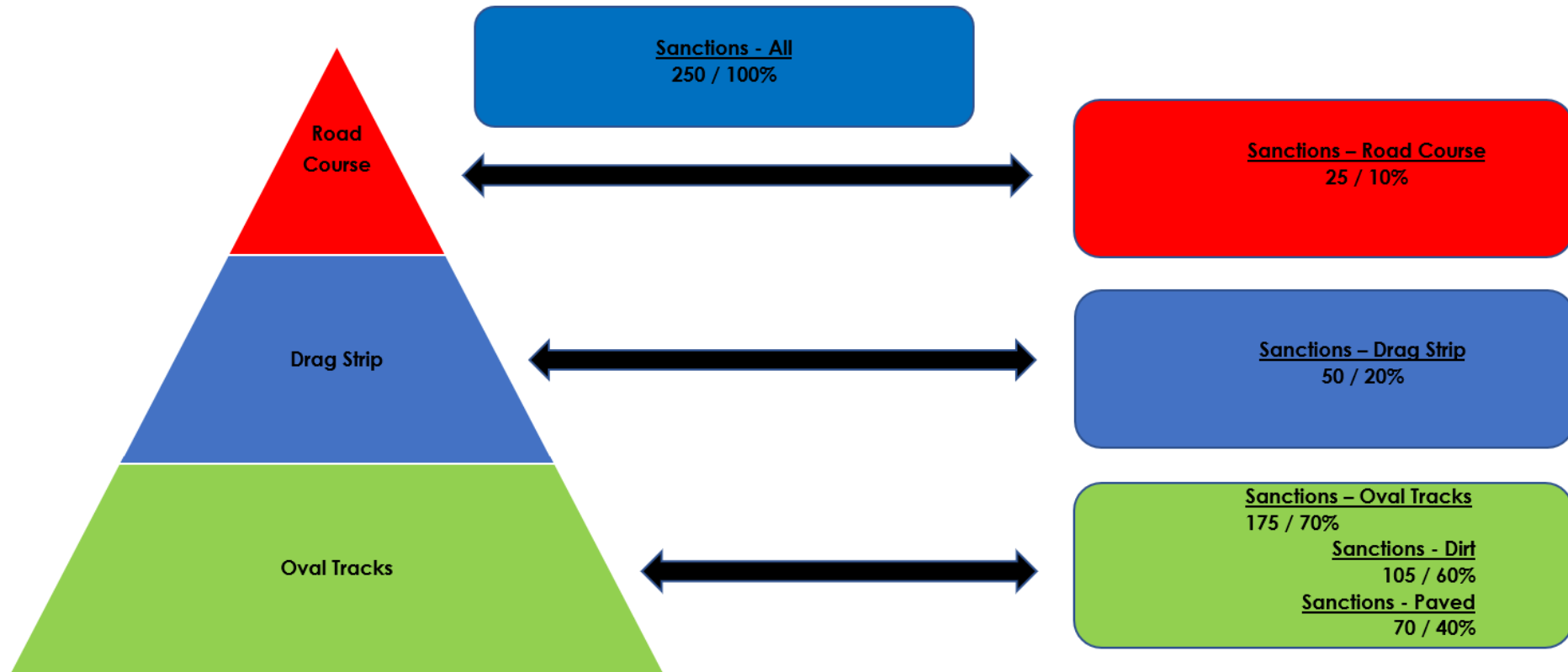
Source: National Speedway Directory

Racing Drivers



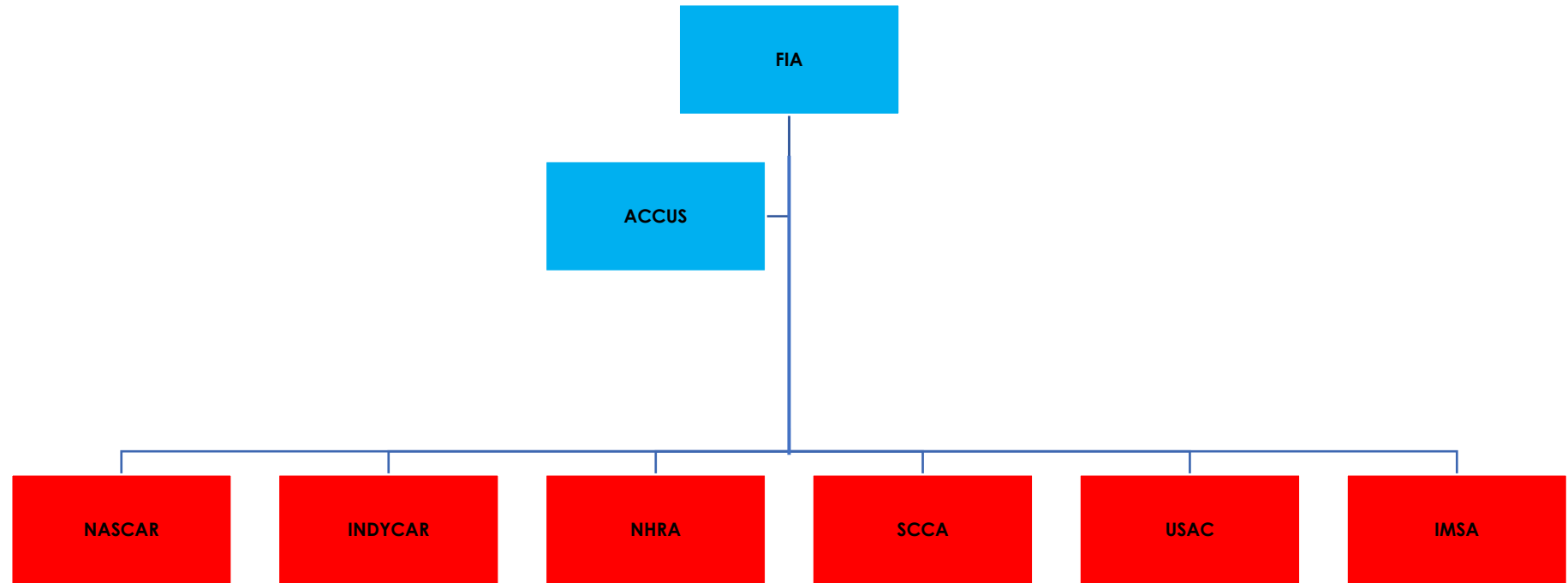
Source: Performance Racing Industry

Sanctions – The Organizers

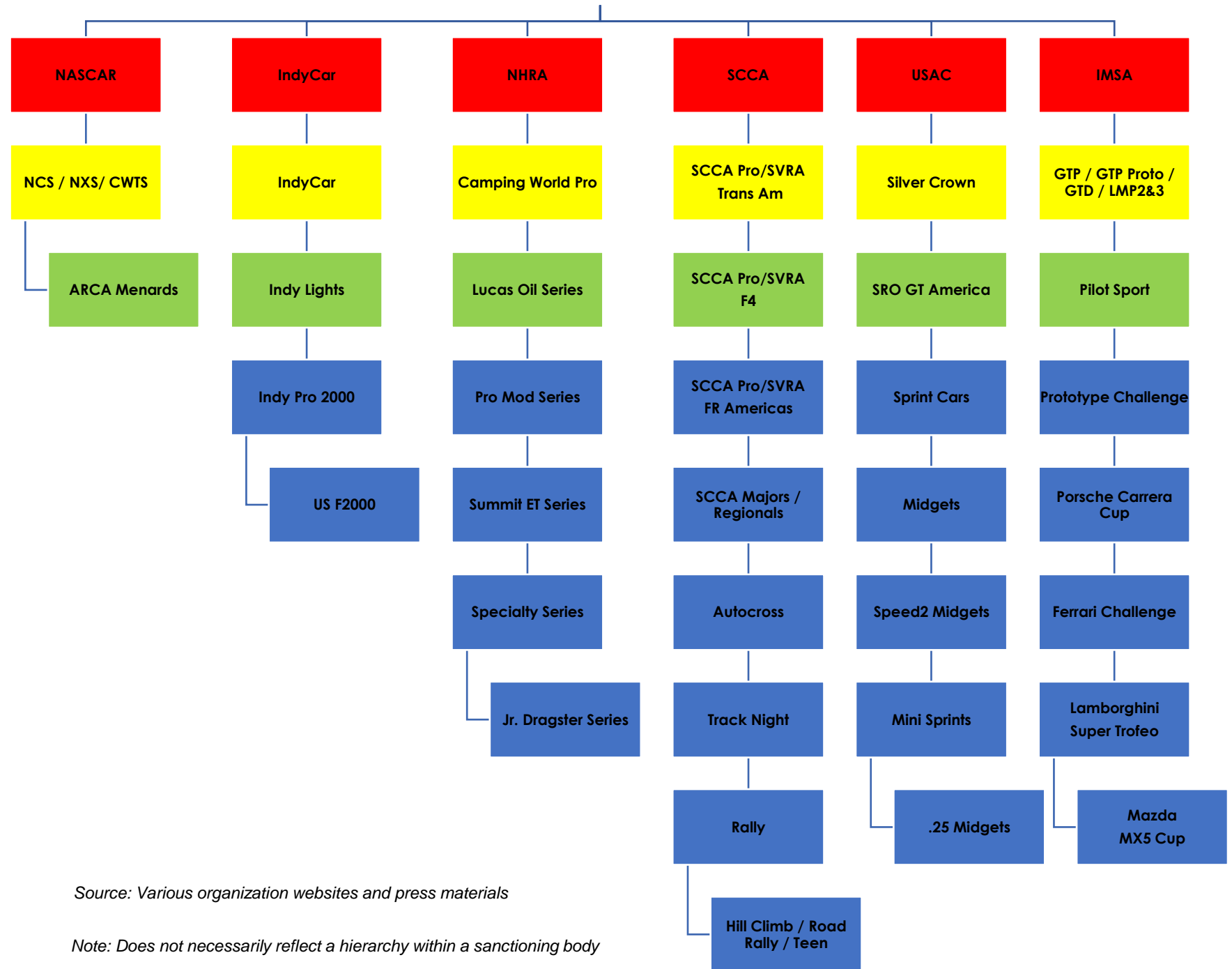


USA 4-Wheel Motorsports Governance

Organization Chart of USA Major Professional Racing Series Sanctioning Bodies



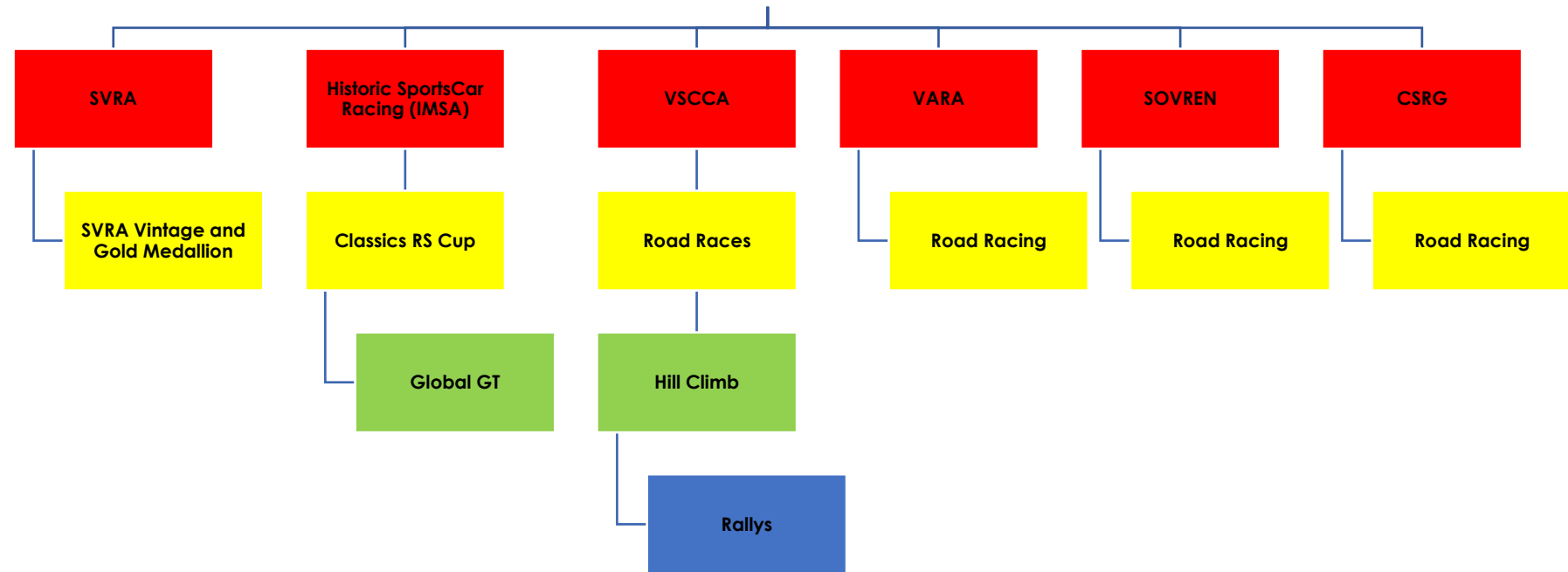
USA 4-Wheel Motorsports Major Series By Sanctioning Body



Source: Various organization websites and press materials

Note: Does not necessarily reflect a hierarchy within a sanctioning body

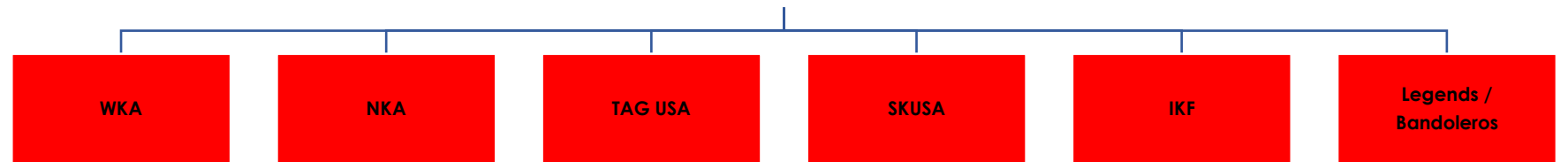
USA Vintage 4-wheel Motorsports Series By Sanctioning Body



Source: Various organization websites and press materials

Note: Does not necessarily reflect a hierarchy within a sanctioning body

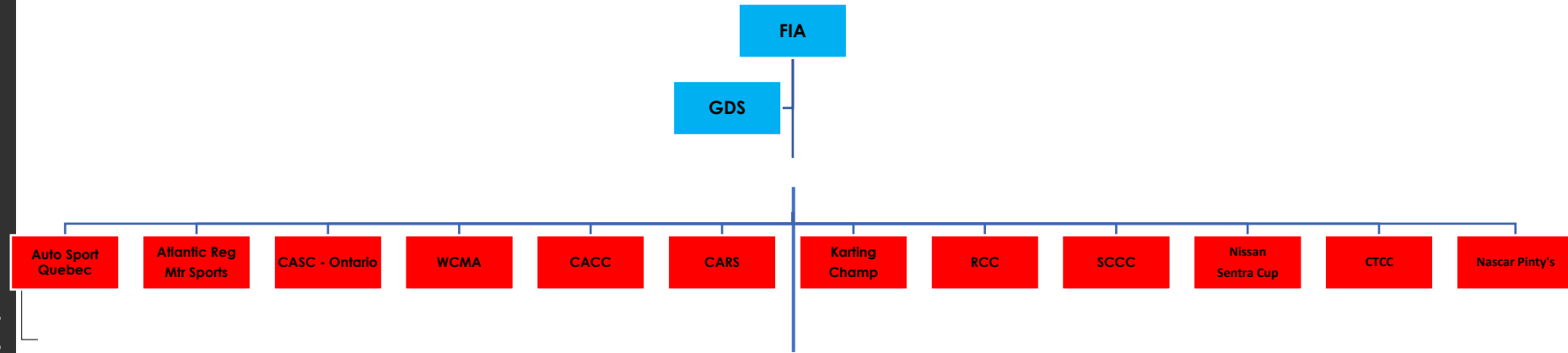
USA Karting and Grassroots Racing Series



Source: Various organization websites and press materials

Canadian 4-wheel Motorsports Governance

Organization Chart of Canadian Motorsports



USA 4-Wheel Sanctioning Organizations

[ACCUS: Automobile Competition Committee for the United States](#)

- An umbrella organization of auto racing sanctioning bodies in the United States and the official liaison of U.S. sanctioning bodies to the Fédération Internationale de l'Automobile.

[FIA: Fédération Internationale de l'Automobile](#)

- An association established in 1904 to represent the interests of motoring organizations and motor car users. The FIA is mostly known as the governing body for many auto racing events, such as Formula One.

[IHRA: International Hot Rod Association](#)

- An international sanctioning body for drag racing

[IMSA: International Motorsports Association](#)

- A division of NASCAR and a North American sports car racing sanctioning body based in Daytona Beach, Florida

[INDYCAR: Indy Car Racing Series](#)

- An American-based auto racing sanctioning body for Indy car racing and other disciplines of open wheel car racing

USA 4-wheel Sanctioning Organizations (cont.)

[NASCAR: National Association for Stock Car Auto Racing](#)

- An American auto racing sanctioning and operating company that is best known for stock car racing is headquartered in Daytona Beach, Florida.

[NHRA: National Hot Rod Association](#)

- A drag racing governing body, which sets rules in drag racing and hosts events all over the United States and Canada

[SCCA: Sports Car Club of America](#) (Amateur and Professional)

- A non-profit American automobile club and sanctioning body supporting road racing, rallying, and autocross in the United States
- [SCCA Women on Track](#)

[USAC: United States Auto Club](#)

- Sanctioning body of auto racing in the United States serving a number of racing series, including the Silver Crown Series, National Sprint Cars, National Midgets, Speed2 Midget Series, .25 Midget Series, Stadium Super Trucks, and SRO America.

USA 4-wheel Vintage Racing Series

[CSRG: Classic Sports Racing Group](#)

- Since 1968, a 501(c) historic racing community, with over 300 driver/members, four race meetings.

[HSR: Historic Sportscar Racing](#)

- A Division of IMSA for vintage racing across the U.S.

[SOVREN: Society of Vintage Racing Enthusiasts](#)

- Since 1986, dedicated to the restoration, preservation, and competition of vintage production and purpose-built sports cars on Pacific Northwest road racing circuits

[SVRA: SportsCar Vintage Racing Association](#)

- Since 1978, operates vintage events at legendary U.S. racetracks
- (NOTE: SVRA also operates SCCA Pro & the Trans Am, F4 & FA series beyond vintage racing)

[VARA: Vintage Auto Racing Association](#)

- Founded in 1973. Race fields are made up of production and sports cars through 1979, with a focus on fun and competitive, contact-free racing.

[VSCCA: Vintage Sportscar Club of America](#)

- Since 1958, hill climbs, rallies, and road racing venues

USA 4-wheel Grass Roots Sanctioning Organizations & Series

[Bandolero Cars](#)

- A Division of Legend Cars USA for Bandit entry level division 8-11 years of age, and Outlaw division 12+ oval racing

[Legend Cars](#)

- A Division of Legend Cars USA for entry level 12-15 years of age oval racing

[NHRA: National Hot Rod Association](#)

- [Junior Dragster](#) and [Junior Street](#) drag racing series
- [NHRA Motorsports Launch Program](#)
 - Starting a career in drag racing

[NKA: National Karting Alliance](#)

- Since 1985, providing the critical programs and resources for racers, events, and the karting industry. One of the largest sanctioning organizations in the sport with over 300 facilities, series, and events using its programs.

[SCCA: Sports Car Club of America](#)

- Entry level road racing and rallying

USA 4-wheel Grass Roots Sanctioning Organizations & Series (cont.)

[SKUSA: SuperKarts! USA](#)

- Dedicated to high-performance kart racing in North America

[TAG USA Karting](#)

- Entry level and beyond karting

[Thunder Roadster Cars](#)

- A Division of Legend Cars USA for 16+ years of age oval racing

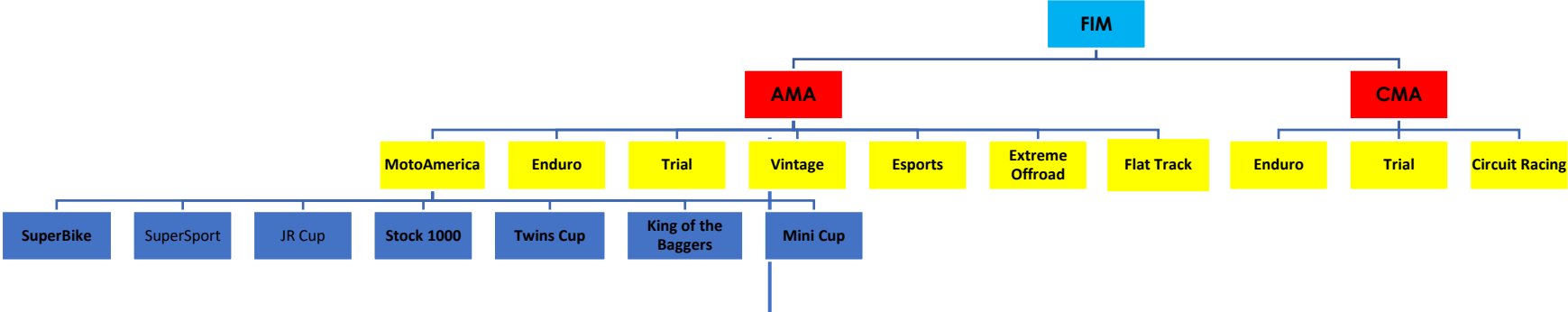
[USAC: United States Auto Club](#)

- [.25 Midget Series](#)

[WKA: World Karting Association](#)

- Grassroots, oval, road racing, pavement and dirt series with multiple classes of karting.

USA & Canadian 2-wheel Motorsports Governance & Racing Series types



Source: FIM, AMA, CMA etc. websites and press materials

Major 2-Wheel Sanctioning Organizations

[FIM: Federation Internationale de Motocyclisme](#)

- An association established in 1904 organization acting in all matters connected with motorcycling activities (sporting & non-sporting) and defending the rights and interests of motorcycle users and industry.
- Click [HERE](#) for information regarding FIM and the women in motorcycling commission

[AMA: American Motorcyclist Association](#)

- Founded in 1924, the AMA has protected the future of motorcycling and promoted the motorcycle lifestyle. As the world's largest motorcycling organization, the AMA advocates for motorcyclists' interests in the halls of local, state and federal government, the committees of international governing organizations, and the court of public opinion. Through member clubs, promoters and partners, the AMA sanctions more motorsports competition and motorcycle recreational events than any other organization in the world. Competition areas include vintage, enduro, esports, extreme off-road and flat track.

Major 2-Wheel Sanctioning Organizations (cont.)

Moto America:

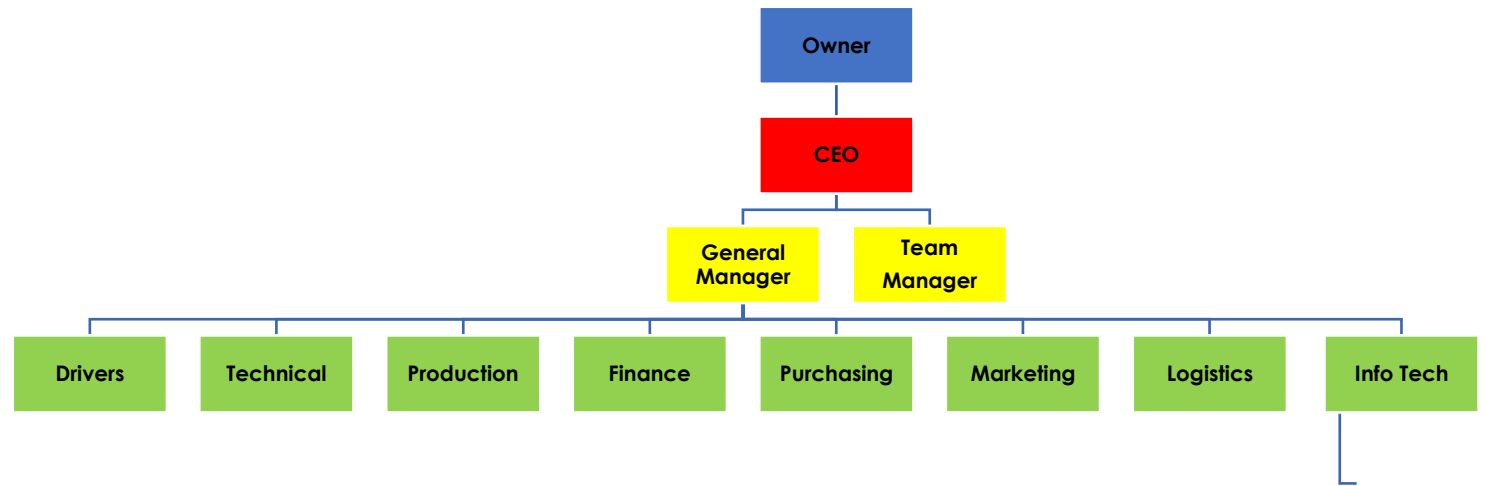
- An American-based organization officially sanctioned by the American Motorcyclist Association (AMA) and the Fédération Internationale de Motocyclisme (FIM), operating and promoting seven classes of motorcycle road racing: Superbike, Supersport, Junior Cup, Stock 1000, Twins Cup, King Of The Baggers, and Mini Cup.

CMA: Canadian Motorcycle Association

- Since 1950, affiliated with the Federation Internationale de Motocyclisme (FIM), and responsible to oversee their interests in motorcycling and snowmobiling throughout Canada. CMA members have interests in all aspects of motorcycling from road riding to racing and trail riding. CMA affiliated clubs and promoters organize sanctioned activities in all disciplines.

Sample Racing Team Administration Organization Chart

- Most begin their career locally in grass roots opportunities. Local track as a volunteer worker, crewperson, helper.



Note: Sample only. Does not necessarily reflect a hierarchy within an organization

Source: National Speedway Directory, various racing organizations

Sample Race Team Operations Organization Chart

- Most begin their career locally in grass roots opportunities. Local track as a volunteer worker, crewperson, helper.



Note: Sample only. Does not necessarily reflect a hierarchy within an organization

Source: National Speedway Directory, various racing organizations

What are you waiting for?

There is a role in motorsports waiting for you!



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